

ENTREPRENEURIAL **CONTINUUM**

**ENTREPRENEURIAL
MINDSET**

**NEW BUSINESS
CREATION**



**INQUIRE AND
EXPLORE**

**CONNECT
INFORMATION**

**IDENTIFY
OPPORTUNITIES**

INCUBATE

**ACCELERATE
AND SCALE**

CURIOSITY

CONNECTIONS

CREATING VALUE

INPUTS

Thinking and associated behaviors
of an individual or small team

OUTPUTS

Market validated, higher risk
actions and investments