



## WHY POWERED BY KEEN?

Engineering Unleashed is a community of faculty and staff committed to the mission of instilling an entrepreneurial mindset within undergraduate engineering students. Although the community members can come from anywhere across the engineering education ecosystem, the logo recognizes the original and continuing contribution and influence of faculty and staff leaders within the institutions that make up the Kern Entrepreneurial Engineering Network (KEEN).

Powered by KEEN is more than a tagline. KEEN represents the institutional commitment that will continue to impact and grow the Engineering Unleashed community.

**KEEN**  
ENGINEERING UNLEASHED

## KEEN & ENGINEERING UNLEASHED

Networks scale impact, and the Kern Entrepreneurial Engineering Network (KEEN) specifically influences the systems within the broader entrepreneurial engineering movement through its collegiate partners. KEEN serves as a lab to test and showcase best practices in entrepreneurially minded learning and collaboratively walks the walk of institutional change and greater impact. The Engineering Unleashed component of the logo recognizes that it is the hard work and dedication of a community of faculty and staff within these institutions who lead these efforts.

The Engineering Unleashed community within KEEN powers human flourishing of the rising generation.